Anastasiia Degtiarenko

UI/UX Designer Project Lead

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+1 (647) 879 32 67

Canada, Toronto

Experience

2021 present

Senior UI/UX Designer

Ukraine, Kyiv

Eleks

Key responsibilities:

Ideation, user and business research, UX workshops, user interviews and questionnaires, hypothesis validation, personas and empathy maps, customer journey mapping, Sketching, wireframing, art direction and visual design, interactive prototypes, UI kit and design system, visual mockups, animation

Achievements:

Developed a library of components for several software products of a leading company in the field of Bioreactors. Standardized and documented elements and behavioral peculiarities associated with the connection of software and hardware parts. Helped to build productive communication between the Brand, Software and Hardware development Teams, Scientists and Stakeholders.

2018 -2021

Senior UX Designer / Project Lead

Ukraine, Kyiv

Trinetix

Key responsibilities:

Client communication; Team management; Setting a project process; Identifying and mitigating project risks; Monitoring project performance and suggest appropriate actions.

Achievements:

Grew professionally from Senior Designer to Project Lead, Delivered 10+ successful projects; Managing multiple design teams on multiple projects; Facilitating UX workshops.

2014 *-* 2018

Senior Web Designer

Ukraine, Kyiv / UK, Cambridge

ExpoPlatform LTD

Key responsibilities:

UX/UI design; Web design; Research; Moodboards; video presentations.

Achievements:

Designed from scratch and maintained till production various components of the event-management system with complex user interactions including but not limited to: website and mobile application builders, interactive floor plans and advanced analytics etc; Created user-centered designs for a new tablet application with careful consideration for business requirements, user feedback, and usability findings.

Education

2021 • Smar

Smart interface patterns course

Ukraine, Kyiv

PRJCTR

Professional Courses.

2017

UI + UX. PRO

Ukraine, Kyiv

Meat Studies

Professional Courses.

2010 -2011

Startup Ukraine

Ukraine, Kyiv

Startup Ukraine

Business Courses. Took a first place as a best startup idea among other participants.

2007 -2013

Master Of Architecture

Ukraine, Kyiv

Kyiv National University of Architecture and Construction

Faculty of architectural qualimetry, department of architecture.

Tools

High fidelity

Figma, Sketch, Adobe Creative Suite (XD, Illustrator, PS)

Animation

Sketching, InVision, Principle, Adobe AfterEffects

Assets

Figma, Zeplin, InVision Inspect

Documentation

Notion, Keynote, Confluence

Task tracking tools

Jira, Trello, Azure DevOps

OS knowledge

macOS, MS Windows

Mobile platforms

IOS, Android

Objectives

Proactive UX designer with strong knowledge of how to combine creative visual and simple utility resulting in complex multiuser engagement web platforms and mobile applications.

Wanted to become a part of world-class team, sharing my background and organically mimic to the company providing fresh ideas and different approaches to the tasks.

Languages

English – advanced Ukrainian – native